



**GILLIAN'S  
PLACE**

**Help us...**

**Change and Save Lives...**

## **16 Days of Activism Against Gender-Based Violence**

Is an annual international campaign that begins on November 25, the International Day for the Elimination of Violence Against Women, and concludes on December 10, Human Rights Day.

The 16 Days of Activism Against Gender-based Violence is a time to both reflect on violence against women and gender-and-sexually-diverse individuals and to take action to end it.

In Canada, we also observe the National Day of Remembrance and Action on Violence Against Women during the 16 Days to remember the women who were murdered during Polytechnique Montreal on December 6, 1989.

### **#16Days16Ways**

During the 16 Days, we are calling on our community to help raise vital funds for our under-funded, yet life-changing and lifesaving programs at Gillian's Place.

#### **Our Impact Goal:**

Our goal is to raise a minimum of \$16,000 during Woman Abuse Prevention Month and the #16DaysofActivism. Did you know the collective contributions from community-hosted fundraisers raised over \$150,000 last year? Sadly, our core ministry funding is simply not enough to meet the demands for service. This is where community-based support plays a pivotal role in providing hope, support, and choices at Gillian's Place.

To qualify for the #16Days16WaysChallenge your initiative must be a new (not hosted in 2022 or already planned for 2023) community hosted event.

### **We're Here to Help You, Help Survivors.**

We welcome the opportunity to discuss how you might be able to partner with Gillian's Place this November and how we can appropriately recognize your allyship.

Please feel free to connect with our Community Engagement Coordinator, Amanda Di Zio at [amandaz@gilliansplace.com](mailto:amandaz@gilliansplace.com) or 905.684.4000 ext. 255.

To learn about partnering and registering your event, please visit [gilliansplace.com/hostanevent](http://gilliansplace.com/hostanevent).

**Together, we are working to end  
gender-based violence in Niagara.**

### **Did You Know?**

One woman or girl  
was killed every

**48 Hours**

last year in  
Canada.

Intimate Partner  
Violence has been  
declared an

**Epidemic**

in Niagara.

Gillian's Place  
must raise over

**\$1 Million**

every year to  
sustain our  
services.

This November,  
you can help

**Save Lives**

by supporting  
Gillian's Place.

