



# GILLIAN'S PLACE TIPS FOR SUCCESS

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- ✓ Make Gillian's Place aware of your event/fundraiser before it happens! Register your event or contact Amanda Di Zio, Development and Communications Coordinator at [amandadz@gilliansplace.com](mailto:amandadz@gilliansplace.com) or 905.684.4000 ext 255. Contacting GP in advance can be beneficial in many ways:
  - We can assist in promotion of your event/fundraiser with GP's family of supporters and donors through social media, website and newsletters.
  - Assist in brainstorming ideas of successful events/fundraisers.
  - Make aware of ways Gillian's Place can best be supported in terms of types of donations needed.
  - Can prepare promotional materials to assist in awareness.
  - When possible, a Gillian's Place representative can attend your event.
  
- ✓ Stay connected and tag us on social media! We are happy to repost and share across our social media platforms:
  - Facebook: [@gilliansplace](https://www.facebook.com/gilliansplace)
  - Instagram: [@gilliansplace\\_sc](https://www.instagram.com/gilliansplace_sc)
  - Twitter: [@GilliansPlace](https://twitter.com/GilliansPlace)
  - LinkedIn: [@gillian's-place](https://www.linkedin.com/company/gillian-s-place)
  - YouTube: Gillian's Place
  
- ✓ Be informed! Gillian's Place aims to raise awareness about the root causes of gender-based violence in Niagara through education and violence prevention programs. Learning more about the importance of our work in Niagara makes it easier to communicate with potential supporters. Visit our website at [gilliansplace.com](http://gilliansplace.com) or contact Amanda Di Zio, Development and Communications Coordinator at [amandadz@gilliansplace.com](mailto:amandadz@gilliansplace.com) or 905.684.4000 ext 255 to learn more.